Kyle Sollenberger

Strategic Consulting & Interactive Design

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PROFILE

Highly interactive, creative professional with great communication and leadership skills who is able to adapt quickly to change, work in a fast paced environment while seeking opportunities to continue professional growth.

EXPERIENCE

Independent Consulting & Interactive Design
Aug 2001 – Present

Provided strategies and procedures for creative team development.

Utilized a network of specialists and managed projects ranging from newsletters to full blown applications

Designed & developed websites, multimedia presentations and print collateral for clients across the country.

Elexio
Partner/Creative Director

Oct 2004 – June 2007

Worked on multiple projects in a fast-paced environment, developing inspiring designs and experiences based on clients needs. Originating new concepts, strategies and innovative approaches that have significant impact on the user experience.

Provided input and creative direction for web development and design, brand identity, search engine optimization, software ui design and marketing collateral.

Developed strategies & processes for creative and technical development.

Promoted the use of web standards & best practices through personal development and training within the creative team.

Managed annual budget for the Creative Team (Including full-time hires, contractors, interns, and vendors).

Led an in-house team of graphic designers and web developers. Grew from 1 people to 6 in 2005.

Participated as a member of the Elexio Administrative Team managing overall processes, vision casting and financial planning.

Inovat Design
Partner/Technical Director

Dec 2003 – Oct 2004

Developed projects ranging from flash based multimedia presentations to comprehensive intranets and extranets.

Provided input on web development and design, brand identity, search engine optimization, software ui design, trade show displays, and marketing collateral.

SKILLS

Skills & Experience Include: Leadership Development, Creative Direction, User Interface Design, Flash Illustration, (X)HTML, CSS, Javascript, AJAX, Actionscript, PHP, .NET, XML, Accessibility and usability best practices (508, w3c, etc...), Subversion

work samples & references available upon request